

SUSTAINABILITY APPLIED 2012

OCTOBER 17-18 | TORONTO, ON | METRO TORONTO CONVENTION CENTRE

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Save the Date for Sustainability Applied 2012!

October 17-18, 2012 | Metro Toronto Convention Centre

Presented by The Bloom Centre for Sustainability (BLOOM)

Sustainability is commanding a lot of attention. Transitioning to a sustainable economy will not be achieved by just discussing concepts – it requires transformative change and practical application – that starts with breaking down barriers – instilling new thinking and mindsets – and taking a holistic systems approach to fully integrate sustainability into your business strategy, decision-making and operations.

INSPIRING CHANGE, BUILDING CAPACITY, GUIDING ACTIONS

In October 2012, leaders, decision-makers and doers from across Canada and around the world, will gather in Toronto to discover how sustainability can be applied to drive positive results. **Sustainability Applied 2012** is a two-day event that will feature hands-on workshops and interactive presentations to explore best practices and new market opportunities, showcase new products and services, and celebrate exemplary accomplishments in sustainability as part of the exciting **Sustainability Applied 2012 Gala and Awards Ceremony**.

Sustainability Applied 2012 is grounded in practicality. This dynamic, interactive event will demonstrate the business value of sustainability, and share the paths that leaders have navigated on their sustainability journey.

Add your voice, experience and passion to the dialogue at Sustainability Applied 2012.

The Sustainability Applied 2012 program and registration information will be announced in early spring 2012 – please stay tuned for more details. For inquiries about sponsorship or exhibiting at the event, please contact: Meena Hassanali, mhassanali@bloomcentre.com, 905.822.4133 x 233.

We hope that you'll join us in Toronto at Sustainability Applied 2012 on October 17 and 18!

The Bloom Centre for Sustainability (BLOOM) is a leading authority in the area of applied sustainability. For nearly two decades we have developed a successful track record of bringing together public and private sector interests to drive change, and implement sustainability initiatives that deliver economic, environmental and social benefit.



Sustainability Applied™

www.bloomcentre.com